# ssue No: 17 October, 2015

# MPKV HAPPENINGS



October, 2015

### **Model Training Course organized**



A National level training course on "Effective Communication through Electronic Media for Upliftment of Rural People" was organized at MPKV, Rahuri in co-ordination with the Ministry of Agriculture, Govt. of India, New Delhi. In his inaugural address Dr. K.D. Kokate, Director, Extension Education highlighted the importance of electronic media for transfer of technology. He said that in recent days the farmers are well equipped with smart phones. Hence, the extension personnel need to develop good quality content for effective communication. He stressed the need for use of advanced apps and tools for accelerating the technology transfer process. Dr.B.R. Ulmek, Dean Faculty of Agriculture in his address cited the example of WhatsApp group of farmers for achieving

100 tons per acre yield of sugarcane. He called for updating of knowledge and information for smooth conveying of message through electronic media. Dr.S.B. Shinde, Course Director & Head, Department of Extension Education in his introductory remarks narrated the importance of electronic media for upliftment of rural people. Dr.J.H. Gaikwad anchored the programme, while, the Course Co-ordinator Dr.P.B. Kharde proposed the vote of thanks. Twenty-two participants of State Department of Agriculture and KVKs participated in this training programme. The valedictory programme was organized in presence of Vice Chancellor Dr.T.A. More. Certificates were distributed at the hands of Dr. More on this occasion.

### **Sub-research Centre on Maize sanctioned**

The ICAR, New Delhi has sanctioned a Sub-research Centre on Maize for MPKV, Rahuri in the 12<sup>th</sup> five year plan. It will work under the All India Co-ordinated Maize Improvement Project. Five posts and funds of Rs. 54.50 lakhs have been sanctioned to this centre. Vice-Chancellor Dr. T.A. More hoped for valuable and need based research on maize through this centre. Dr. M.B. Bedis, Chief Scientist of Pulse Improvement Project has been nominated as the Incharge of this centre.

### Training programme for Agriculture Input Dealers organized



A three day training programme for the Agriculture Input Dealers was organized by KVK, Mohol in co-ordination with ATMA, Solapur. In his presidential address during the inauguration of training programme Shri. Madan Mukne, Agriculture Development Officer, Zilla Parishad, Solapur said that the input dealers need to compulsory provide the safety kit for the farmers. Dr.V.B. Akashe, Entomologist NARP, Solapur, in his address called for sale of only the lable claim pesticides by the input dealers. Shri. R.S. Mali, District Quality Control Officer and Shri. Vijay Borhade, Dy. Director, ATMA guided the trainees on this occasion. Dr. Dinesh Nandre, Programme Co-ordinator, Mohol gave the introductory remarks. The KVK SMS Dr. Pravin Chavan, Shri. Ajay Dighe,

Shri. Ganesh Kshirsagar took efforts for organization of the training programme. The input dealers from Karmala, Mohol tahsils participated in this training programme.

## a-i ak dagu

### **Seed distribution programme**



Seed distribution programme was organized for the College Development Block by Extension Education Section of College of Agriculture, Kolhapur. Seed of improved varieties of the university *viz.*, Wheat-*Trimbak* and Chickpea-*Digvijay* were distributed to the farmers at the hands of Dr. Gajanan Khot, Associate Dean, College of Agriculture, Kolhapur. Thirty-two result demonstrations on chickpea and 28 result demonstrations on wheat are been planned to be organized at various villages in College Development Block. Dr. V.J. Tarde, Professor of Agril. Extension gave the introductory remarks. Farmers and staff of Extension section were present on this occasion.

### Showcasing of university technologies through Agril. Exhibitions



MPKV, Rahuri participated in the various Agril. Exhibitions organized in the jurisdiction of the university. The university participated in *Krushik*-2015 exhibition organized at Baramati. Another exhibition was organized at Karjat, Dist.Ahmednagar. The Hon'ble Ministers Shri. Girish Mahajan and Shri. Ram Shinde visited the university stall on this occasion. The university stall was also installed in the Agroworld-2015 exhibition organized at Ahmednagar. Dr.Anand Solanke, Manager, ATIC, Dr. Sandip Patil, Public Relations Officer, Dr.Vikram Kad, Asstt.Prof. of Engg., Shri. M.H. Gawde, Dr.D.P. Pacharne, Dr.Y.B. Kandalkar guided the visiting farmers and dignitaries during these exhibitions.





Publisher: Dr. K. D. Kokate, Director of Extension Education

Editors: Dr. G.K. Sasane, I/C Communication Center

Dr. P. B. Kharde, Associate Professor (Agril. Extension)

Dr. S. S. Sadaphal, J.R. A., Communication Center

Dr. B. A. Deshmukh, J.R. A., Directorate of Extension Education